

Programa | Course Description 2021/2022

Unidade Curricular | *Course Unit*

Cultura Visual / Visual Culture

Código da Unidade Curricular | *Course ID*

12163

ECTS | *Credits*

6

Ciclo de Estudos | *Level*

1º

Semestre | *Semester*

2º

Docente(s) | *Instructor(s)*

Paula Horta

Língua de ensino | *Language of instruction*

English

Programa (na língua de ensino) | *Course description (in language of instruction)*

This course focuses on the visual experience, as it shapes our sense of identity, history and social relations. As such, it is geared toward building a toolbox through which students can 1) explore theoretical approaches to the study of Visual Culture; 2) outline the historical and sociocultural context of the production, circulation and reception of visual representations; 3) develop critical visual literacy, which may be understood as the development of critical inquiry and thinking about images and objects, as well as their means of production and dissemination; 4) examine the rhetorical dimension of visual representations and practices (painting, photography, video and digital media, graffiti and murals); 5) consider the relationship between visual and written texts.

Avaliação (na língua de ensino) | *Grading and Assessment (in language of instruction)*

This course follows a continuous assessment model. Students are expected to maintain regular attendance, contribute to in-class discussions and activities, complete all assignments and come to class prepared to discuss the reading material(s) scheduled for that day.

The assessment criteria are as follows:

Attendance and participation in class discussions (15%); assignment based on the reading of on one or more of the recommended theoretical texts (20%); research project to be presented and discussed in class (35%); written Test (30%).

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Bibliografia (selection) | Readings (selection)

Barret, Terry. 2006. *Criticizing Photographs: An Introduction to Understanding Images*. 4th ed. New York: McGraw Hill.

Barthes, Roland. 1977. *Image, Music, Text*. Transl. Stephen Heath. London: Fontana Press.

Clarke, Graham. 1997. *The Photograph*. Oxford: Oxford University Press.

Rose, Gillian. 2016. *Visual Methodologies: An Introduction to Researching with Visual Materials*. 4th ed. London: Sage.

Sturken, Marita and Lisa Cartwright. 2018. *Practices of Looking: An Introduction to Visual Culture*. 3rd ed. Oxford: Oxford University Press.

van Straten, Roelof. 1994. *An Introduction to Iconography*, Transl. Patricia de Man, London & New York: Taylor & Francis.

Wells, Liz. 2003. *The Photography Reader*. London & New York: Routledge.